

Sciurus: Key Findings From Final Insights Report

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About Us



Independent



Not-for-profit



Experts



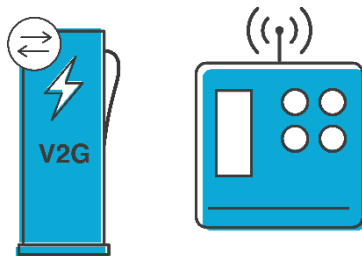
Introduction to Analysis

Data from each V2G unit on the trial has been collected and analysed.

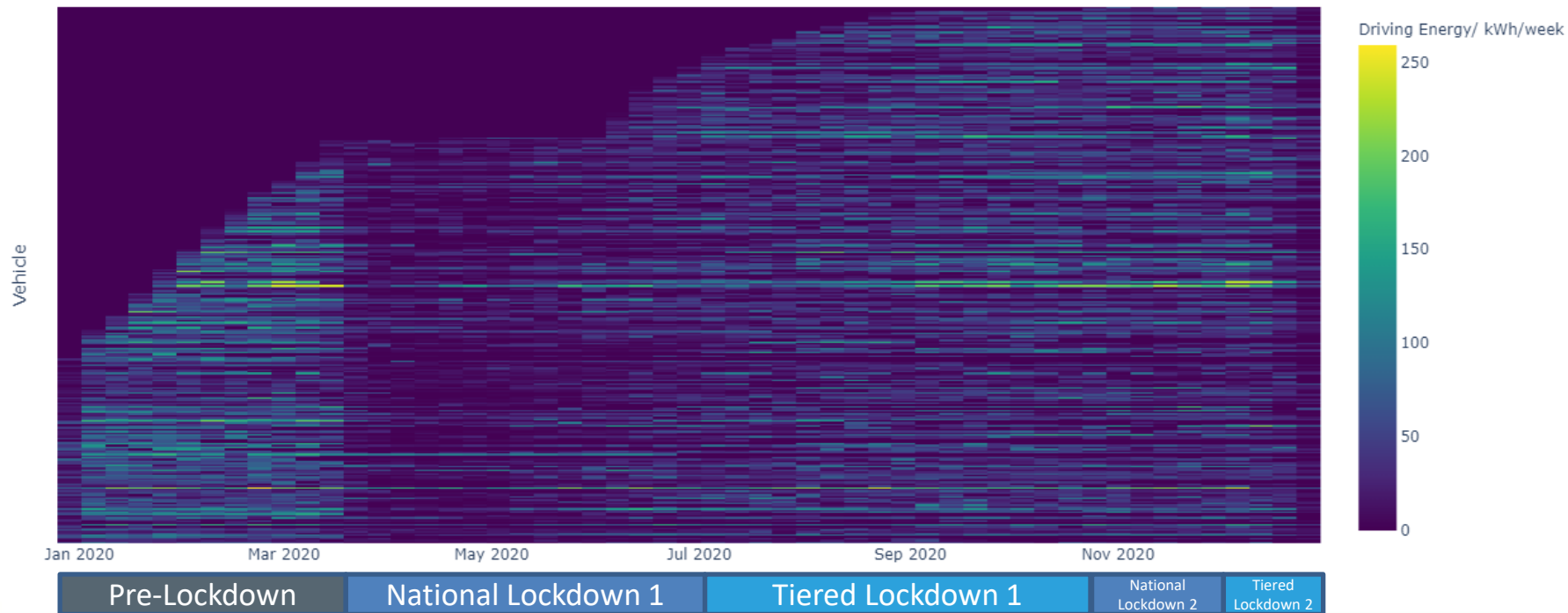
Results from an online survey of participants was incorporated.

Data collected was run in our in-house model.

The importance of V2G customer archetypes was assessed.



Driving Energy



Availability Heatmap



Plug-in Availability During Trial



Typical Domestic EV Plug-in Availability:

30%-40%



Trial Plug-in Availability:

56%

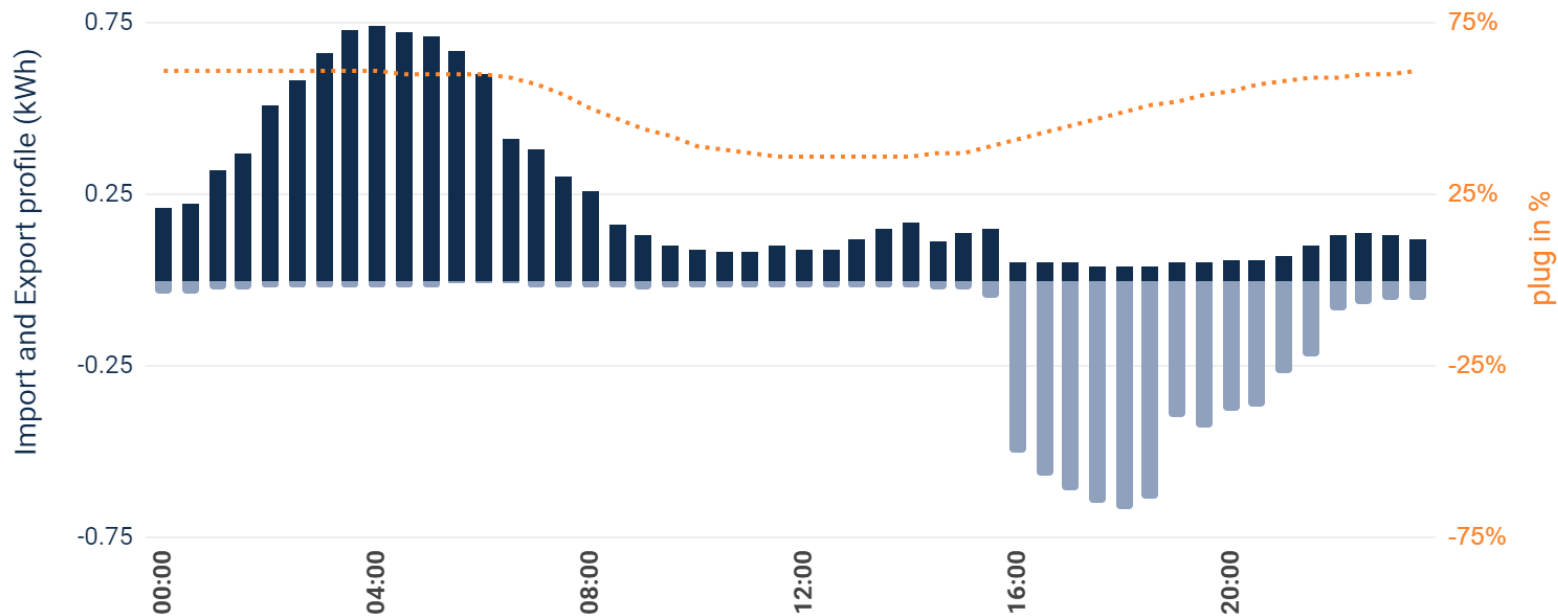


Lockdown Plug-in Availability:

70%

Actual Plug-in and Energy Profile

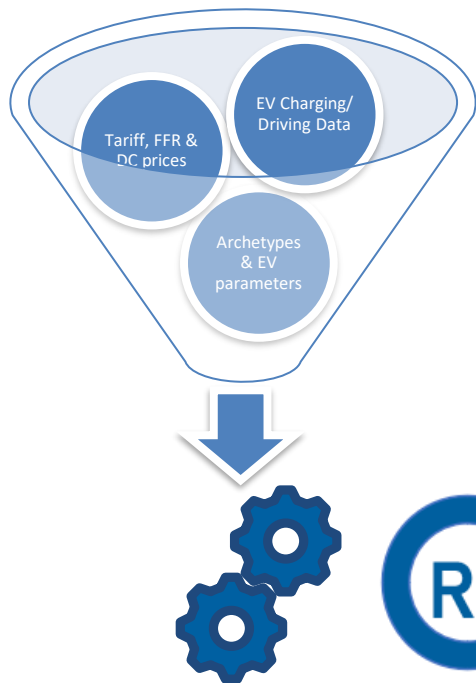
Average daily V2G plug-in, import and export profile



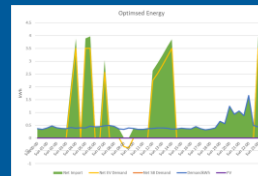
Modelling from Trial Data



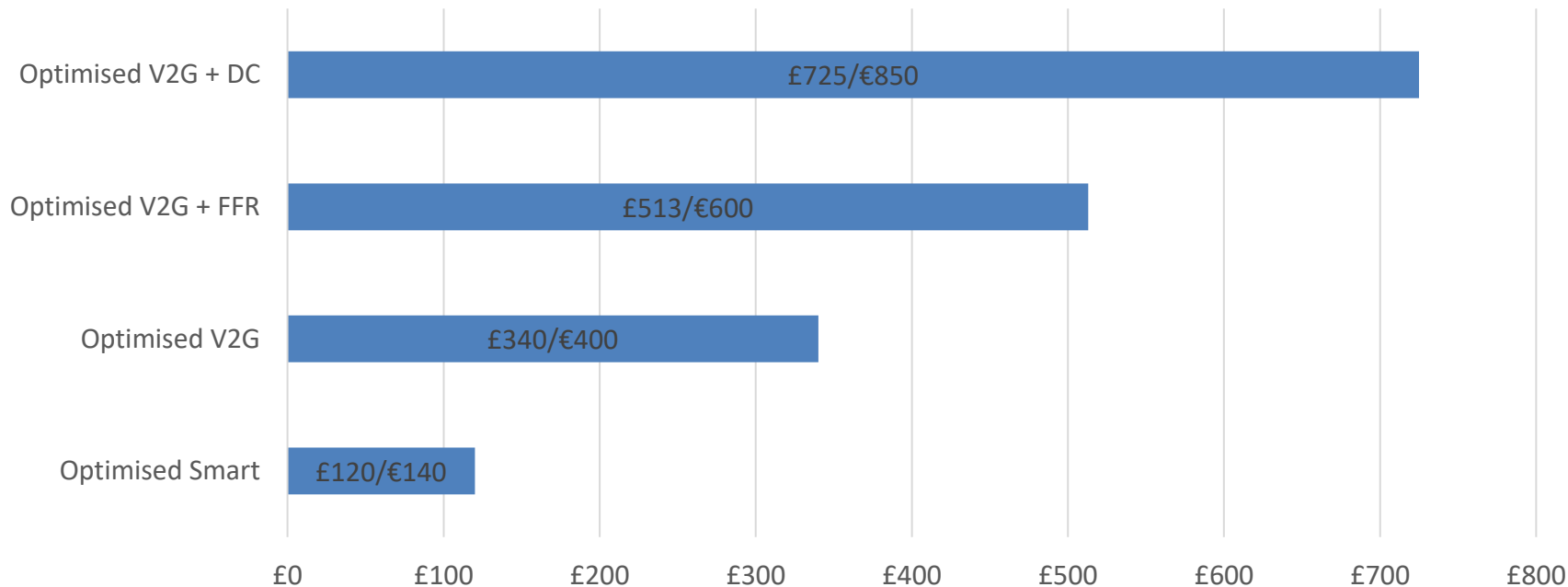
Modelling Approach



Optimised Charging Schedules & Grid Service Participation

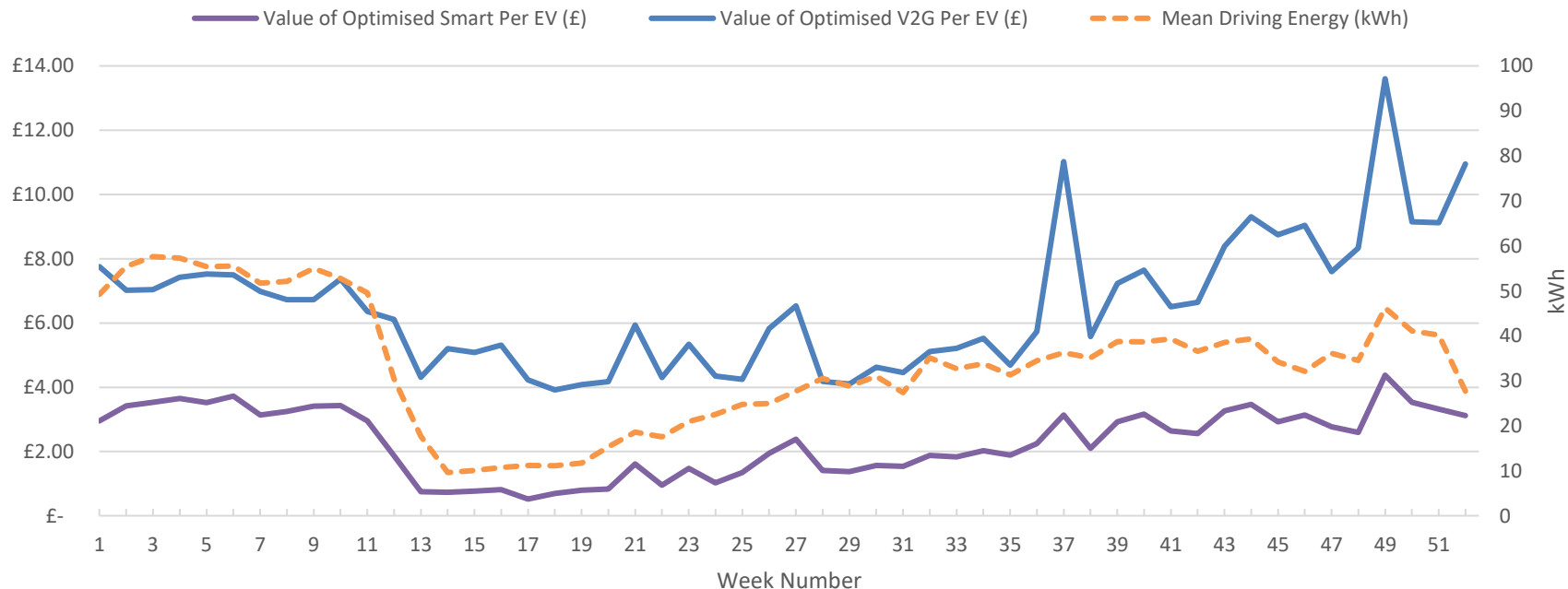


Annual Per Chargepoint Revenue



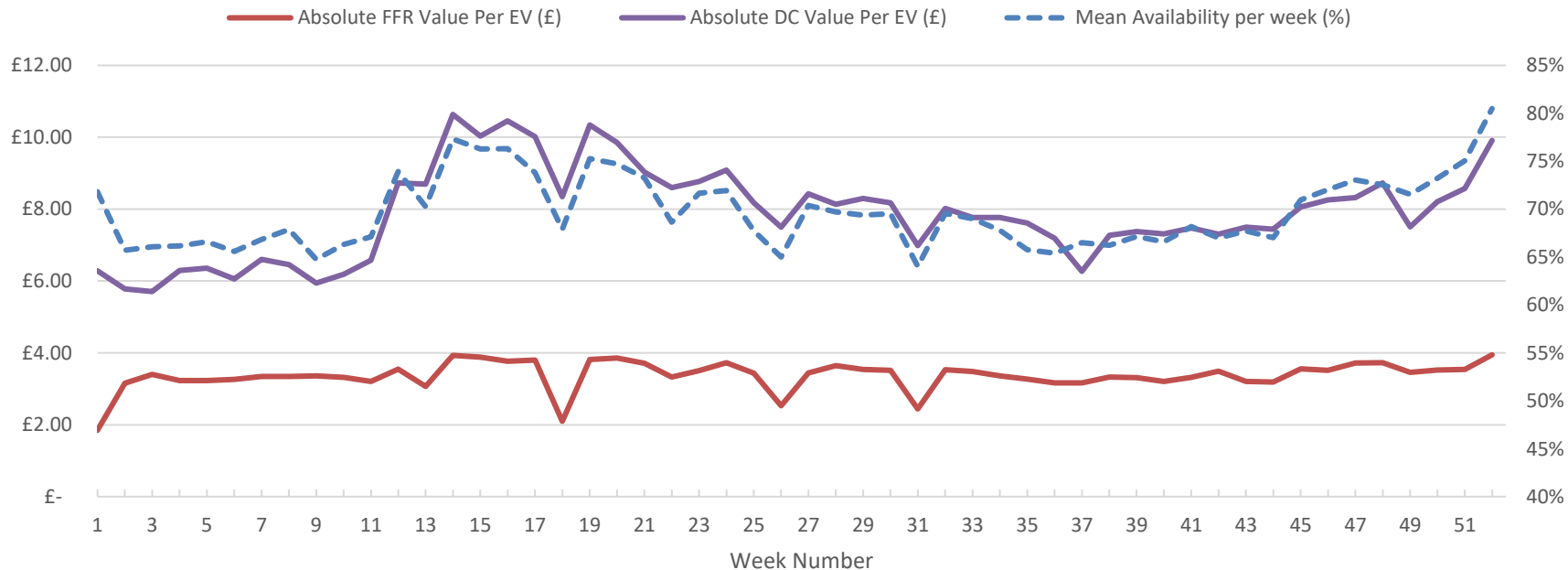
Note: Against a HH settled unmanaged charging baseline

Weekly Value of Optimisation During 2020

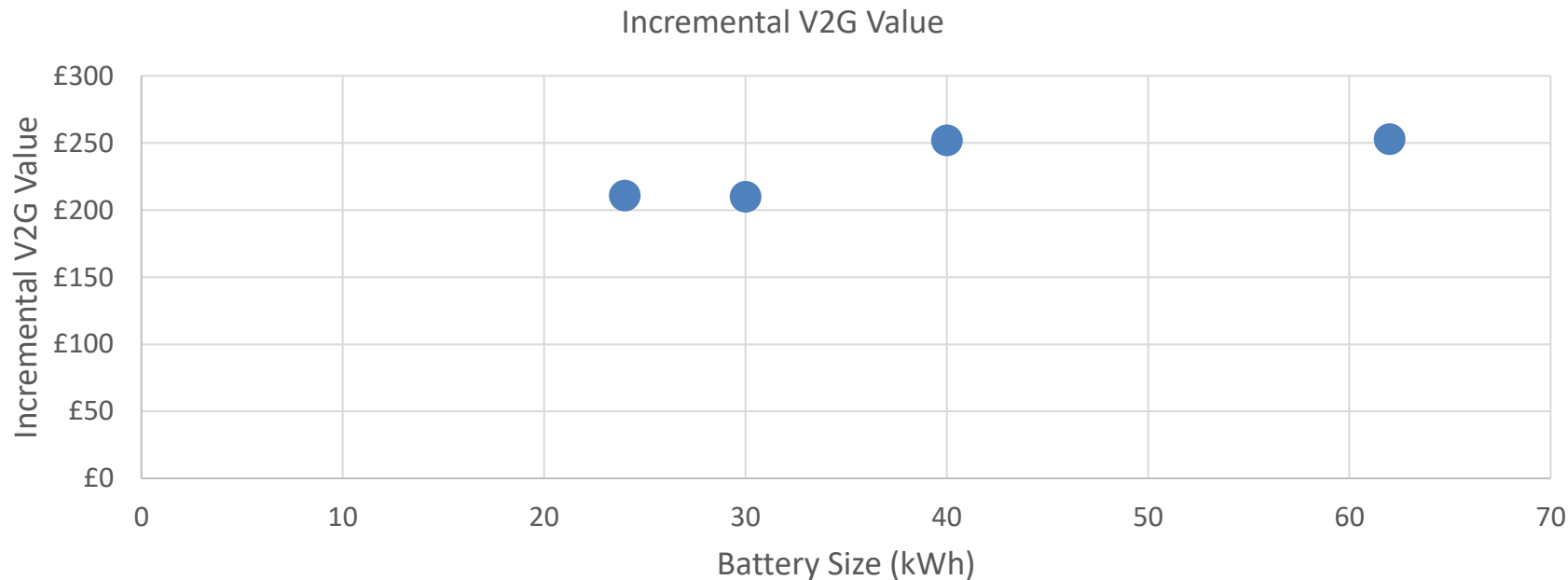


Note: Spot market price spikes occurred in weeks 10, 37 and 49

Weekly Value of Grid Services During 2020



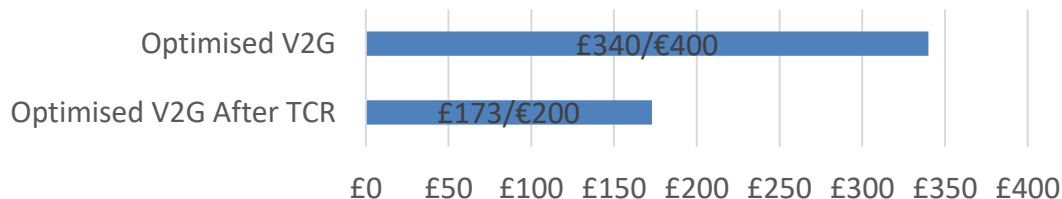
Does Size Matter?



Note: Incremental V2G value is the value of the V2G optimisation above the Smart optimisation

Future Changes To Revenue (UK, Policy)

- Targeted Charging Review will remove time of use based TNUoS charges in April 2022
- DUoS export rates for domestic premises will become shaped from April 2021
- The Net Impact: ~ 50% reduction in tariff optimisation income for V2G



- However, emerging balancing services (e.g. DC), and wider access to the Balancing Mechanism could form additional income.

High Level Business Case

Simple Payback Period (years)			
REVENUE OPTION	Current V2G Hardware Cost	Incremental V2G Hardware Cost at £1,000	Incremental V2G Hardware Cost at £1,000 & Without TCR
Optimised V2G	>30	11	5
Optimised V2G + FFR	15	4	3
Optimised V2G + DC	8	2	2



£1,000 ~ €1,175

Domestic V2G Archetypes

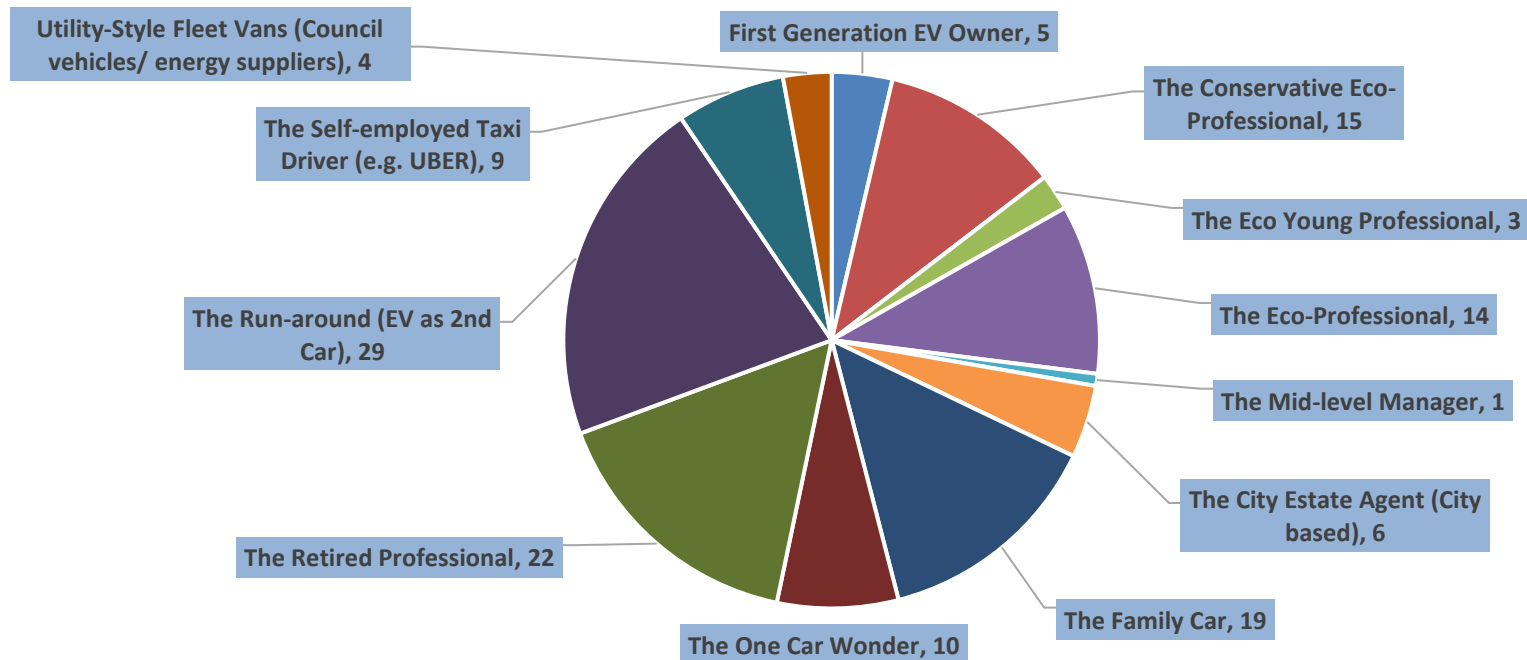
Cenex previously produced a portfolio of V2G customer archetypes.

See our public report “Understanding the True Value of V2G” 2019.

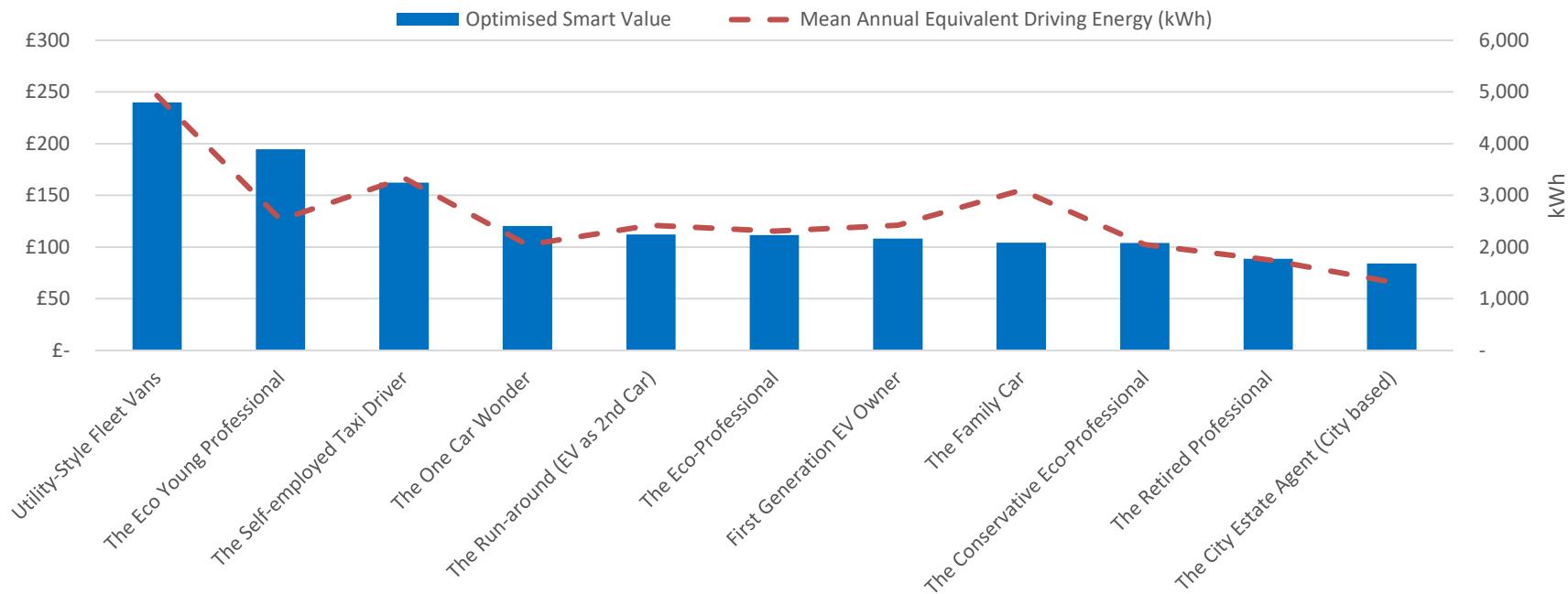


First Generation EV Owner			
<p>This is someone in their 50's or 60's who is an early adopter of technology. They already have PV on their home, and now an off-street V2G charger. They are very energy conscious and would like to maximise battery life. The car is an early EV, used for commuting in the day but spends most of the rest of the time plugged in at home.</p>			
Key Information: V2G Location: Home No. of EVs using charge point: 1 V2G Availability: 40-60% Potential no. in the UK: 1k-10k		Technology Progression  2020 2030 2040	
Primary User		Usage	
Age Range:	40-60	Parking Pattern:	Predictable
Income Bracket:	Varied	Type of trips:	Short/Medium
Employment Status:	Employed	%age of plugged-in time used for charging:	20-40%
Vehicle Ownership Type:	Owned	Charging Location:	Mostly at this location
Battery Life Conservation:	High	Location	
Primary Motivation:	Environmental	Building ownership type:	Owner
Vehicle		On-site renewables:	Yes
Battery Size:	Small	Parking Location:	Varied
Type of vehicle:	Midsize car		

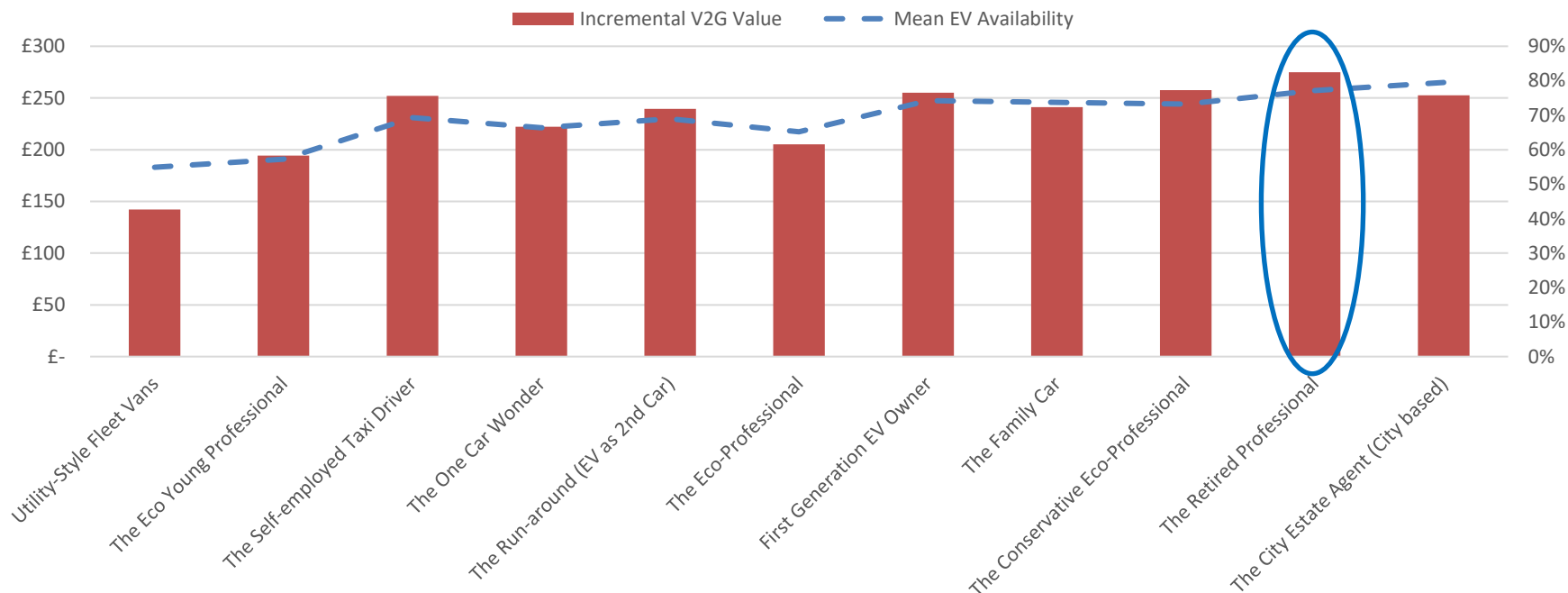
Archetypes of Survey Respondents



Value of Archetype for Smart Charging



Value of Archetypes for V2G



Note: Incremental V2G value is the value of the V2G optimisation above the Smart optimisation

Conclusions

- With incentives, V2G EV drivers do plug in significantly more.
- Experience of the technology alleviated most concerns from the participants.
- Not all residential customers are equal, the right archetype improves the business case.





Recommendations

- Value from flexibility can fluctuate significantly. Consequently, value propositions should seek to be able to switch between several revenues streams in order to mitigate risk.
- Being able to stack revenue streams is important:
 - More granular tariffs with greater volatility help V2G
 - Optimisation should be able to capitalise on wholesale price spikes
 - Providing grid services in addition to arbitrage
- Initial financial cost to customers should be reduced, either via hardware cost reductions, or a revised proposition.
- EV with batteries of 40 kWh and above should be targeted in preference to smaller batteries.

Further Information

- Commercial Viability of V2G –*Project Sciurus White Paper*
- Sciurus Trial Insights - *Report*
- A Fresh Look at V2G Value Propositions - *Report*
- Understanding The True Value of V2G - *Report*

All available for free.

Search 'V2G' on the Cenex website: <https://www.cenex.co.uk/?s=V2G>



Thank you for listening

Greg Payne

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