



FUTURE IS NOT IMMORTAL

We will sell t-shirts with "future is not immortal" title on it. With these t-shirts we would like to tell the people that the planet is not immortal, we have to keep it alive and take care of it. This project is about renewable things, like we can make clothes from old clothes, renewable energy, etc.

Part of the benefit will go to UNICEF's Education program.





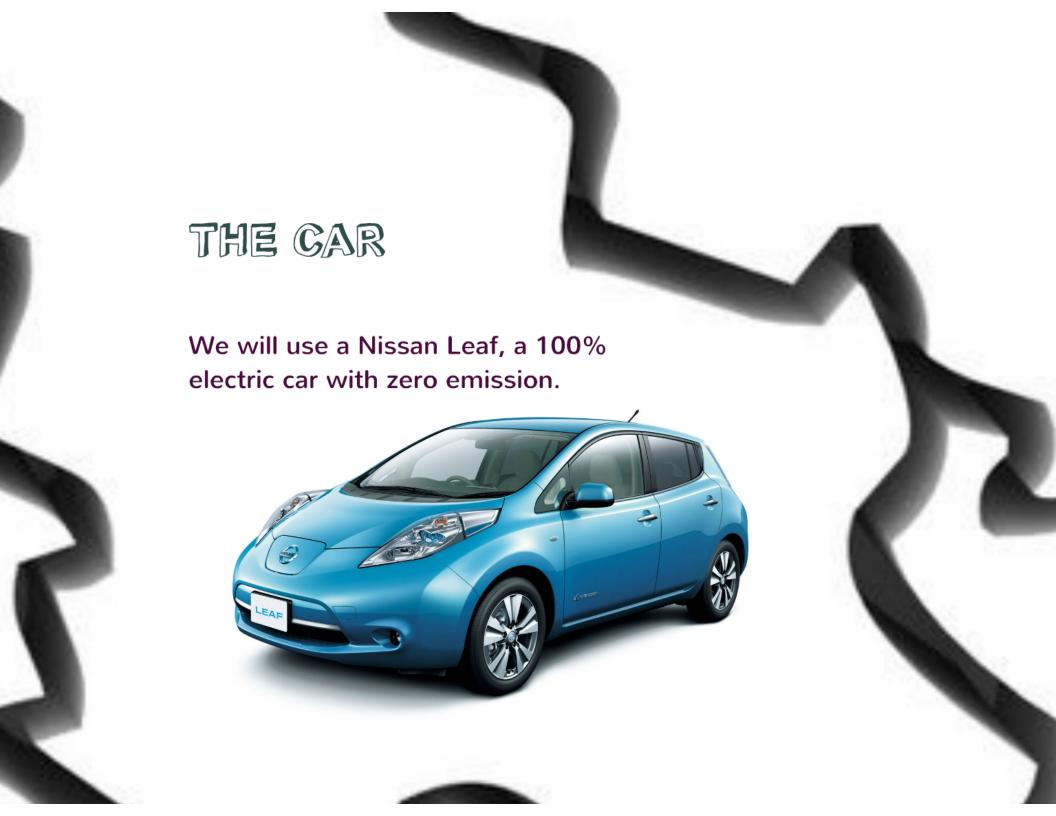
Send a message to future yourself to 2024

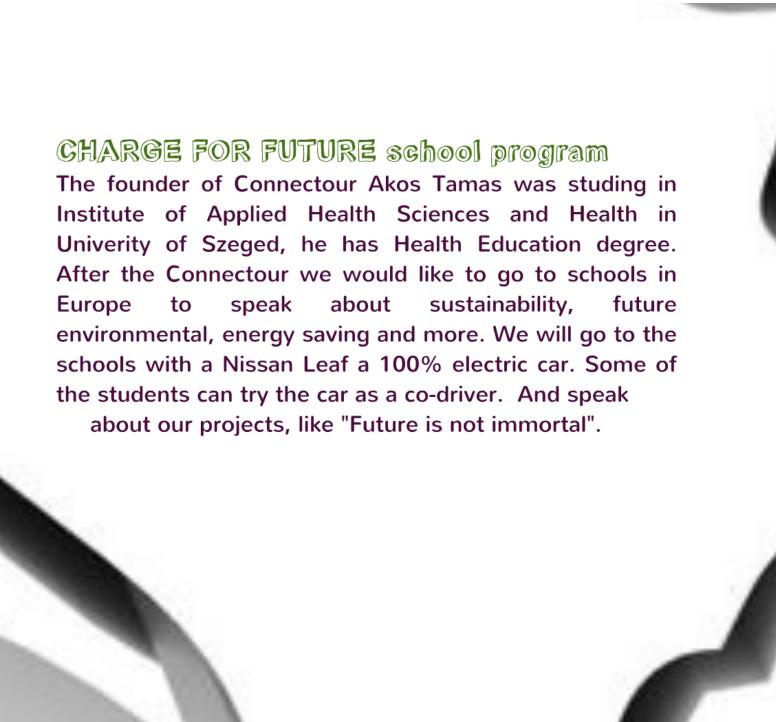
People can send a sms or mms to themselves to a number what we will store for ten years and on 24/02/24 we will send it back for them to the number which they sent. If they change their number that's not our fault.

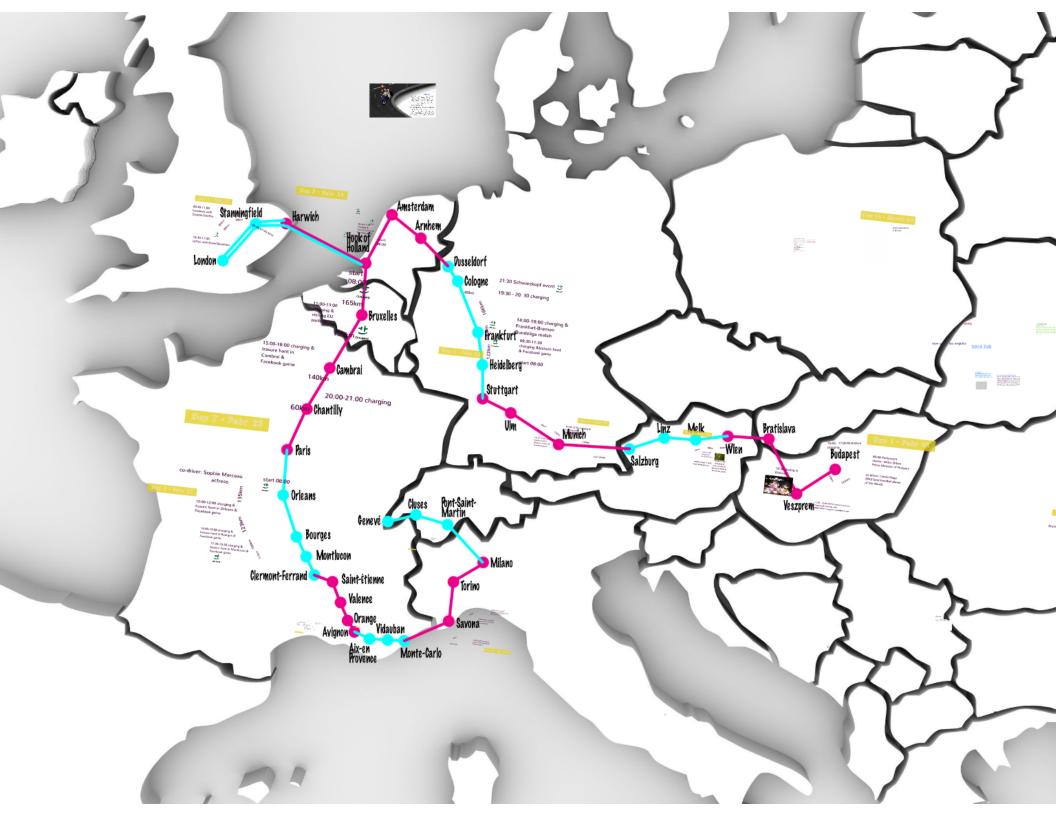
Sms price will be one euro, mms two. Part of the income will goes to Unicef for their education program.







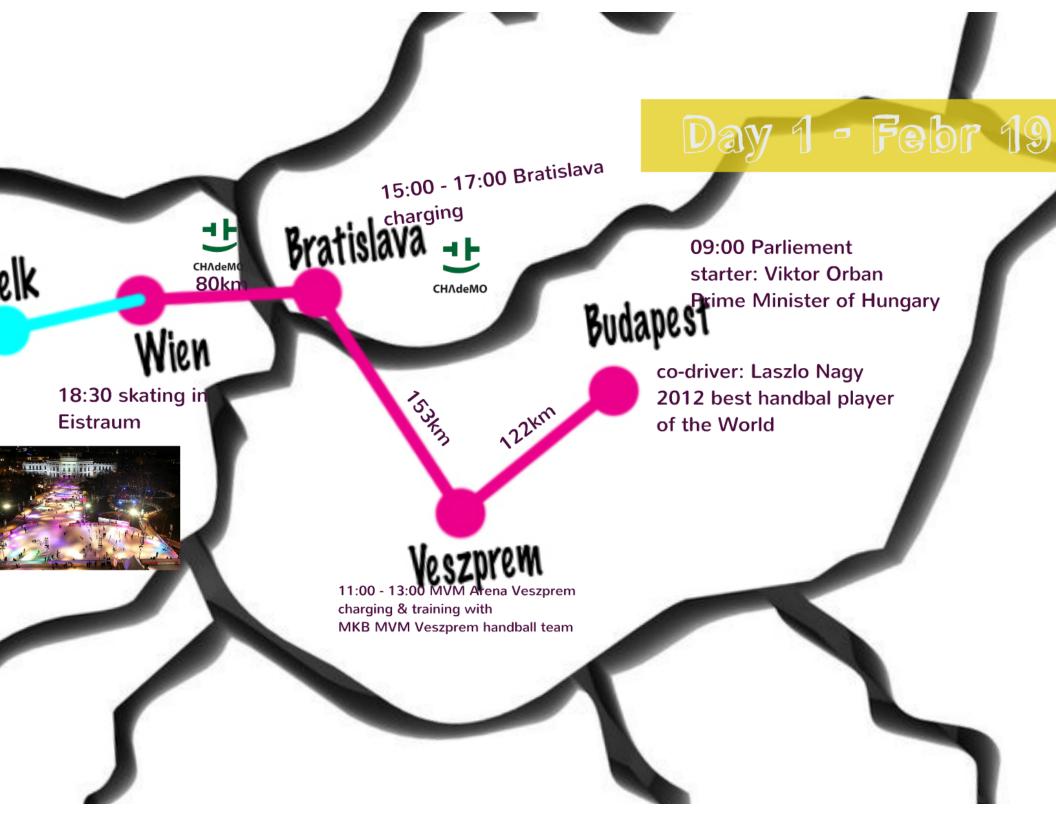




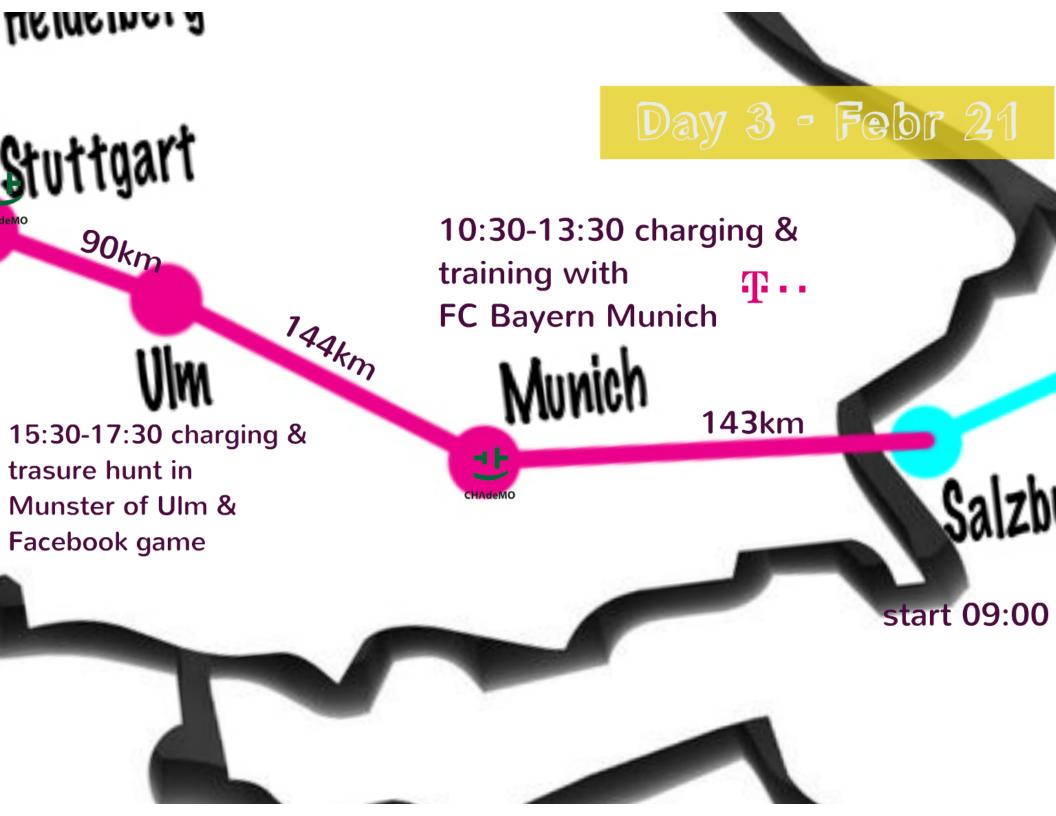
Day 0 - Febr 18

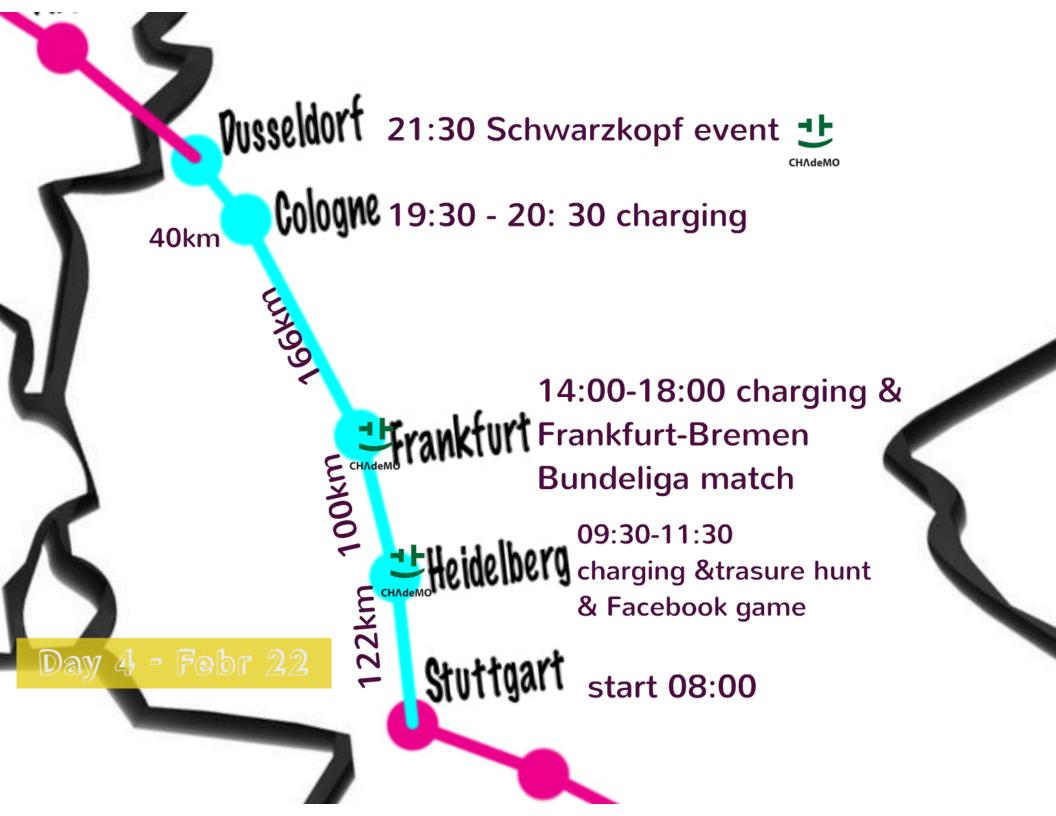
Press Conferenc - in english

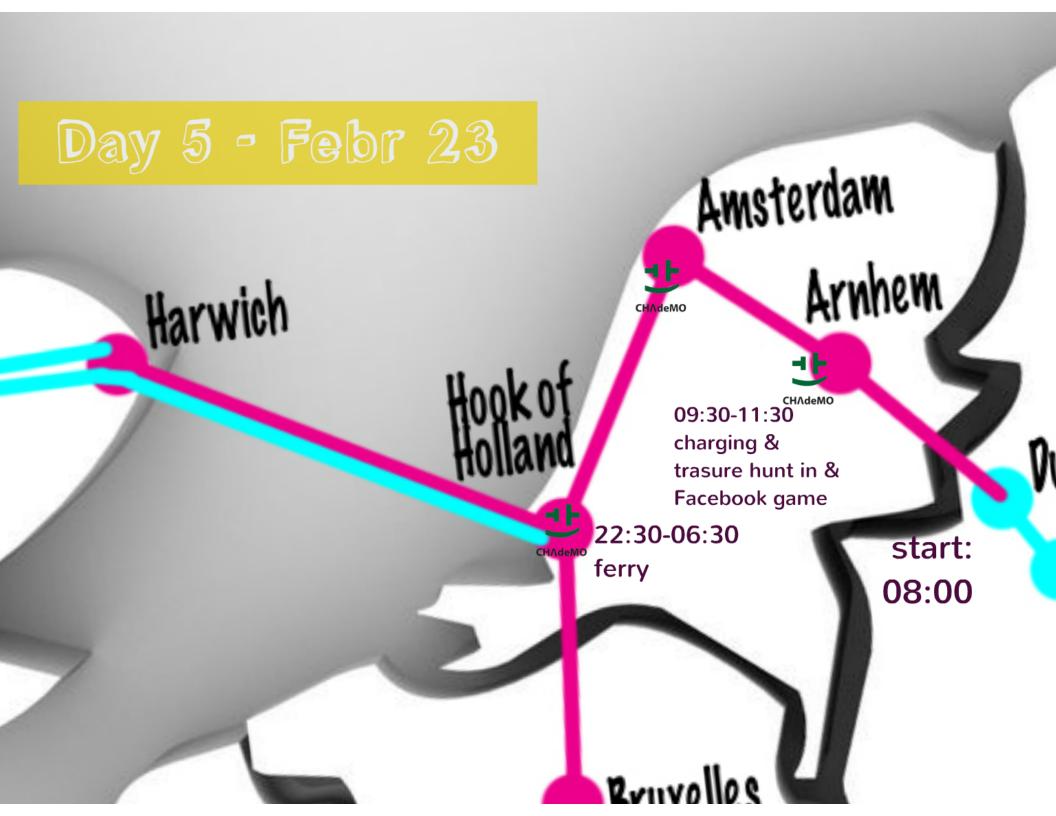
- registered journalists can take questions online











Day 6 - Febr 24

09:30-11:00 Stanningfield 70km breakfast with Claudia Schiffer 70km

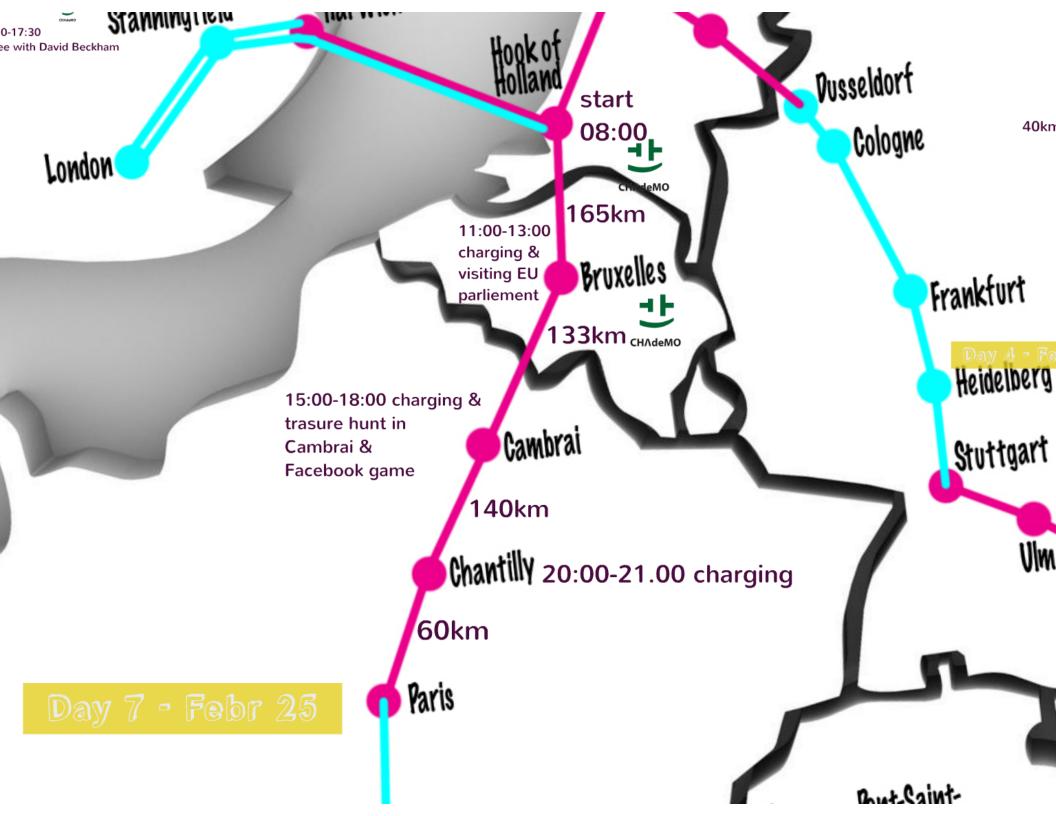
Harwich

23:45-07:45 ferry

London

16:30-17:30

coffee with David Beckham



Day 3 - Febr 26



one day relax for the staff in Paris

co-driver: Sophie Marceau actress

Day 9 - Febr 27

10:00-12:00 charging & trasure hunt in Orleans & Facebook game

14:00-16:00 charging & trasure hunt in Bourges & Facebook game

17:30-19:30 charging & trasure hunt in Montlucon & Facebook game

35km



Clermont-Ferrand

Paris start 08:00

Bourges

Orleans

Genev

Montlucon

Saint-Étie

Valenc

ont-Ferrand

start: 08:00

co-driver:

Adriana

Karembeau

modell

14:00-16:00 charging & trasure hunt in Valence &

Facebook game

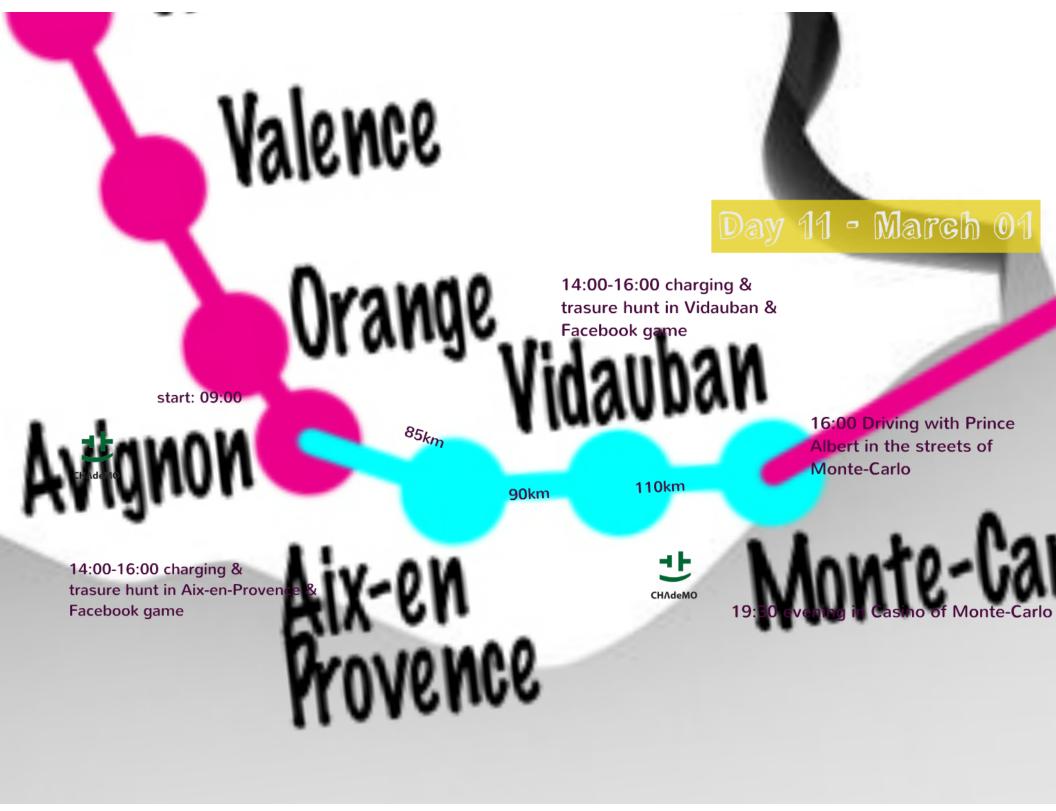
17:00-19:00 charging & trasure hunt in Orange & Facebook game

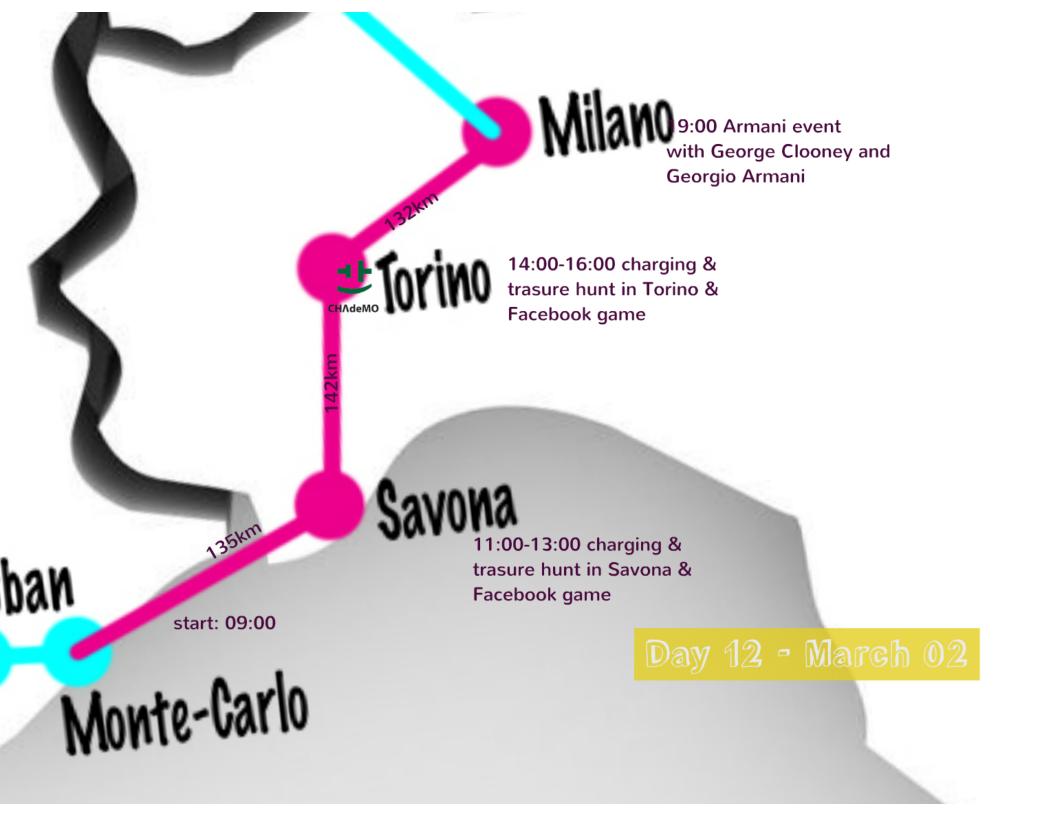
Saint-Étienne

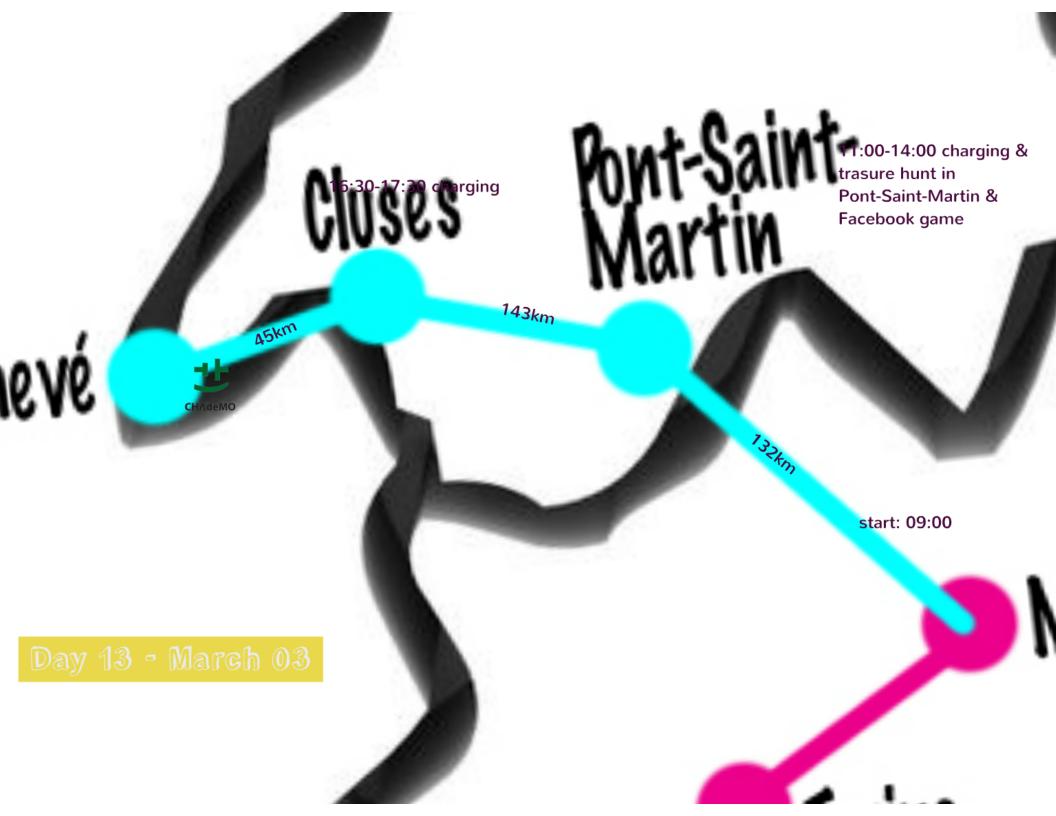
10:00-12:00 charging & trasure hunt in Saint-Étienne & Facebook game

Orange,

Day 10 - Febr 28







Day 14 - March 04



press conference in Nissan

We will make games at the city and Facebook at one time. The game will going under the charging time. We will put to the facebook the datas of charging (Carwings datas from phone)

Facebook game:

- they will get 5 question about the city, they have to fill the form with the right answers and theirs datas. In the end of the stage we will make a draw for prizes.

If somebodies make all the forms of all stages they have a chance to win a bigger prize.

Game in the city:

- the drivers will get what they have to do in sms

They will have to do tasks like these:

- make 10 photos with local people
- ask a local person to go with you to the next stage
- Find a nissan leaf in the city
- sing a song with 5 local people
- invite 5 local people for a cup of coffee
- invite a local people for lunch

- ...

(these will be good facebook posts, and funny moment for the tv show)

Facebook game

It won't be a usual game. They will get tasks and questions too. Like these:

- They get an email, "to get the next question go to www.yourcompany.com".
- they will get questions on Tweeter and in Istagram photo
- what is the precise distance between these two addresses



TV SHOW

We will make a tv show from the Connectour. Tv staff will follow and record all the events.

It will be a Reality with lot of Pov(point of view) shots. Everybody who's watching will feel they are part of the crew.

This is a 25 minutes tv show with 8 episodes. It will be aired on 300 tv channels all around the world. It will be sold by an english tv program seller company.

We make a dvd from the show.







