

ELLA Ladeinfrastruktur AG

Financing a fast-charging network via citizen participation

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schnell ⊕
sauber ⊕
einladend ⊕

WEB Windenergie AG

- ⊕ 196 power plants throughout 6 countries
- ⊕ 302 MW of electrical power
- ⊕ 3 600 shareholders



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ELLA

Vision

to accelerate the breakthrough of electro mobility in Austria

Mission

ELLA is building infrastructure of fast and support recharging stations for electric vehicles throughout Austria.



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ELLA's offering

- ⊕ fast-charging network throughout Austria by the end of 2016
- ⊕ car sharing / car rental



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USP ELLA

Citizen participation

- + investors benefit in two ways by receiving attractive interest rates as well as supporting electro mobility
- + 20 years of experience gained by W.E.B



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USP ELLA

Green Electricity

- ⊕ ELLA fast-charging stations are supplied
W.E.B-green electricity



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Citizen Participation

- + subordinated loan
 - + beneficial interest = coupon
 - + interest payment
 - + combination of both models
- + medium-term:
 - + capital increase



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Target Group

People

- + believing in electro mobility
- + who are interested in using products of ELLA (charging infrastructure and car sharing)
- + who want to make a change
- + who want their money work in a sustainable way



ELLA – come aboard

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