

The logo features the word "CLEVER" in a bold, white, sans-serif font. A thick, orange, wavy line swooshes over the top of the letters and extends downwards on the left side of the frame. The background is a dark, atmospheric photograph of a bridge at night, with its structure and lights visible against a twilight sky. In the top right corner, there is a decorative pattern of semi-transparent grey circles of varying sizes.

CLEVER®

Strøm til din elbil

19th February, 2013, Brussels, Belgium
CHAdeMO European Annual Conference 2013

We make it easy, safe and comfortable to drive EV's



Who is
CLEVER?



CLEVER A/S

- Who is CLEVER?

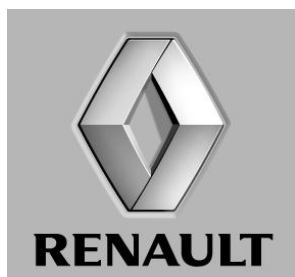
- CLEVER was established in October 2009 (former called ChoosEV)
- CLEVER is owned by the utility companies SEAS-NVE, SE, NRGi, EnergiMidt and Energi Fyn. Through the utility companies, 2.7 mill. Danes are co-owners of CLEVER.
- CLEVER today has 30 employees at the HQ in Copenhagen
 - The goal is to deliver EMO (Electric Mobility Operator) solutions to all car manufactures and leasing companies in the car industry
 - In addition, the goal is to establish and operate an intelligent nationwide network of charging infrastructure and offer the energy sector smart grid services
- CLEVER has more than 200 private charging installations and 300 cars under management

Partners

- we have strong partnerships across the value chain



KOMMUNE
LEASING



SIEMENS

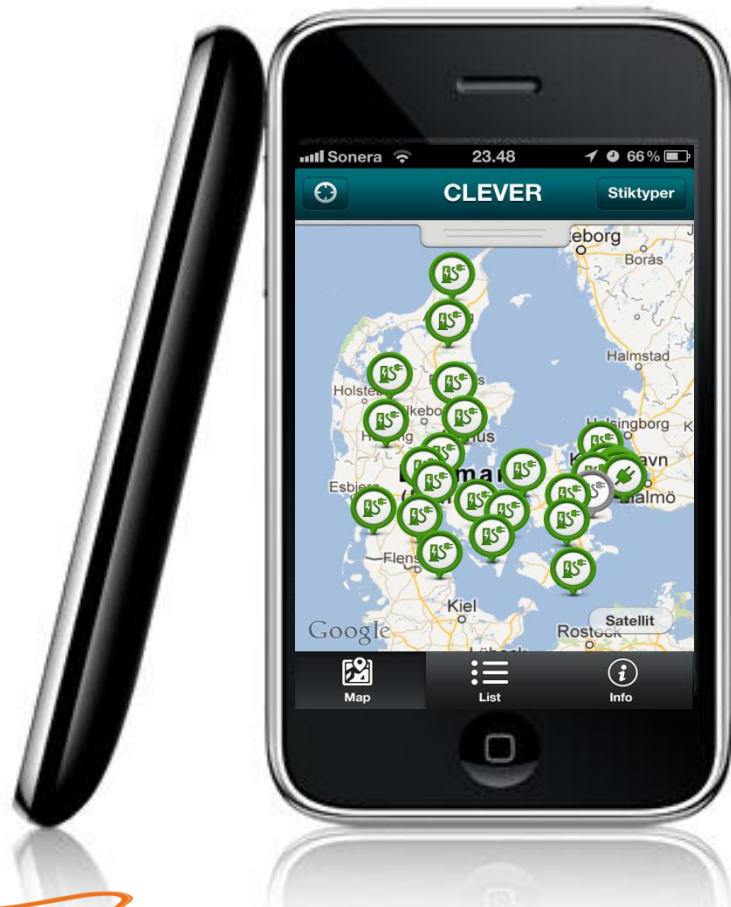
pod POINT

ABB

EL:CON

Our public network

- is growing every day



We install together with partners where we park anyway...

Fast charging



- To the short stop
- Supermarketed, gasstations, fastfood restaurant etc
- 100 km extra in 20 minutes

Normal charging



- +2 hours stop
- Shopping centre, City centre, hotels, amusement parks, golf courses etc.
- 40 km extra in 15 to 90 min

Subscription

- product portfolio

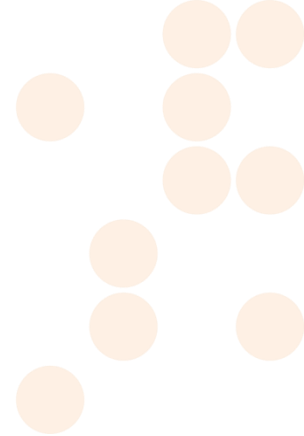
- Tailored to the needs of the identified customer segments
- Primary product includes
 - a homecharger
 - access to public infrastructure at low kWh rates (0,47 euro/kWh)
 - subscription: 40 euro/month
- Pay-as-your-go product
 - access to our public infrastructure (0,64-0,7 euro/kWh)
 - Subscription: 0 euro/month

Normal price: 0,3 euro/kWh.



Range anxiety

- *We are within the heart attack area...*



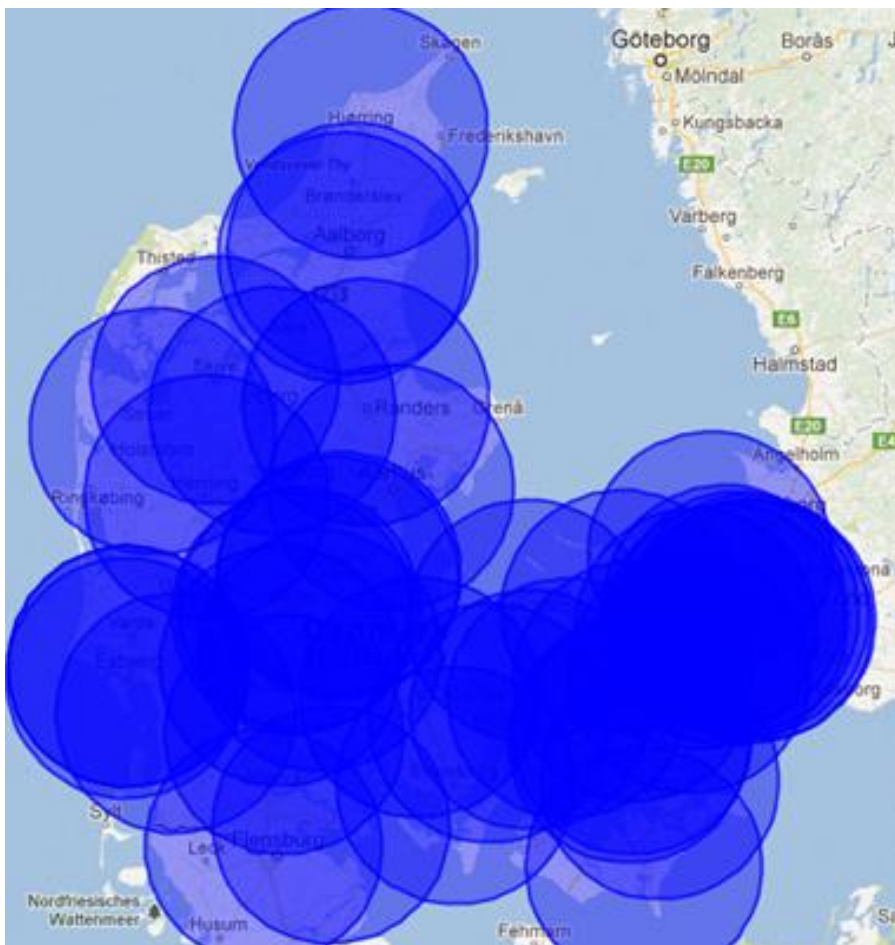
Quick Charge

- CLEVER CHAdEMO chargers

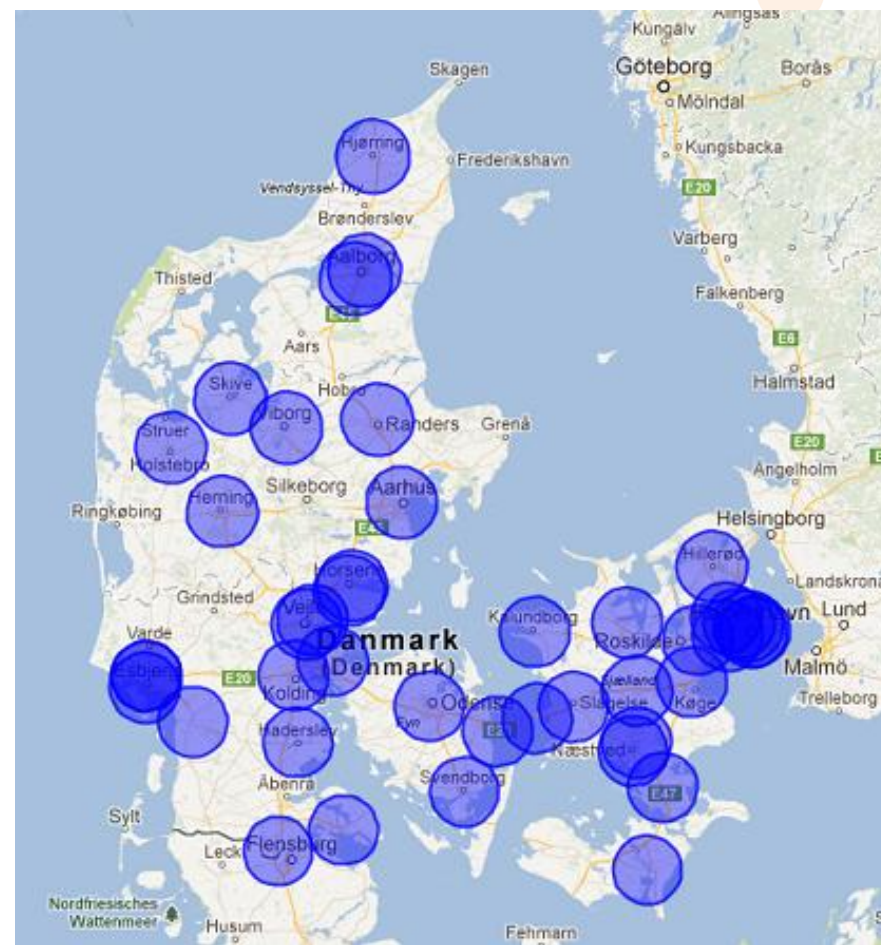


Quick Charge

- *CLEVER CHAdEMO* chargers



Diameter = 50 km



Diameter = 15 km

Test an EV

- 3,2 mio km

200 cars

1.600 families

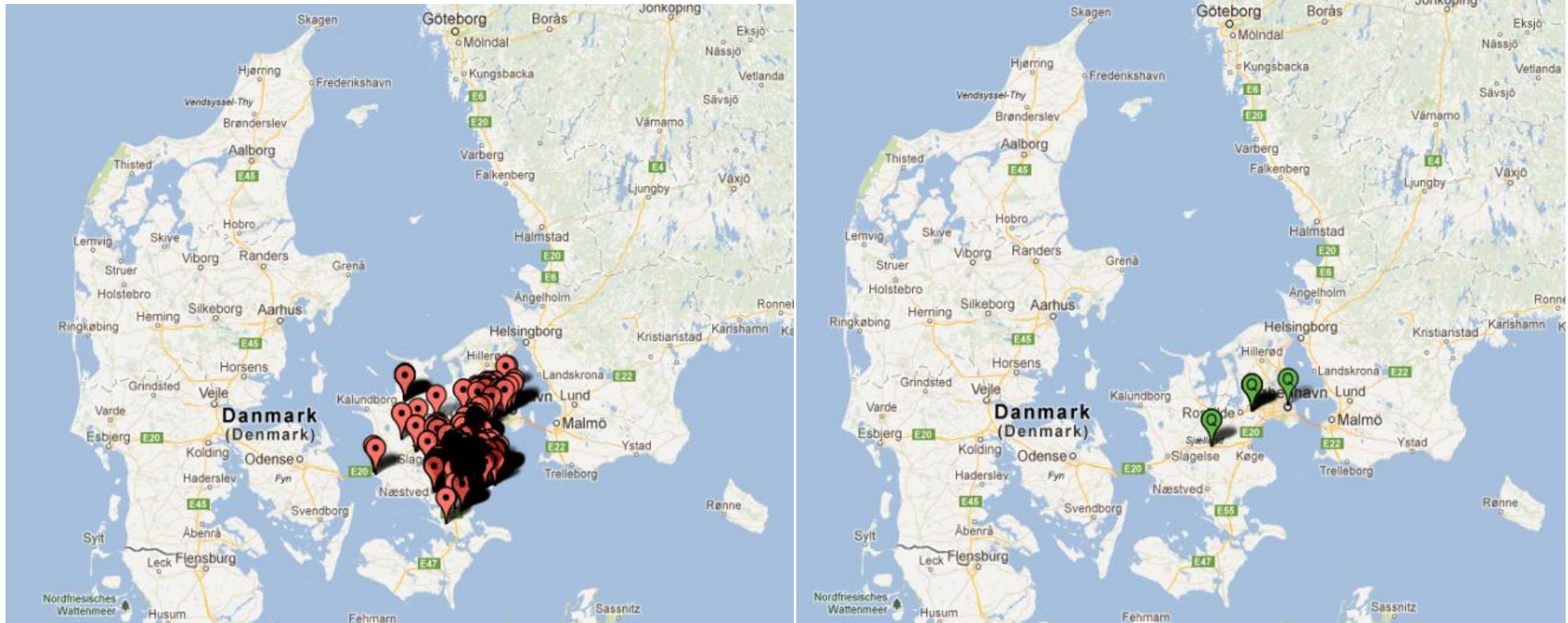
2 years

5 mill km



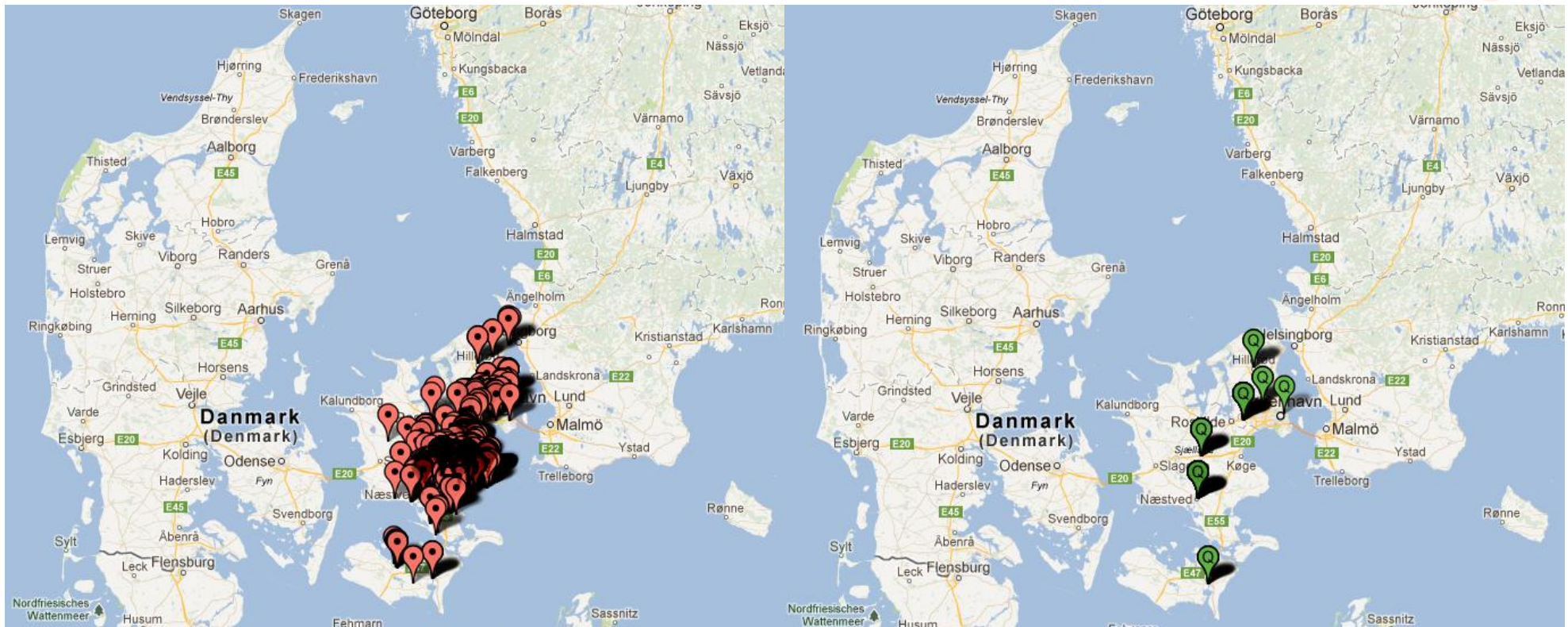
Driving range

- Until April 2012



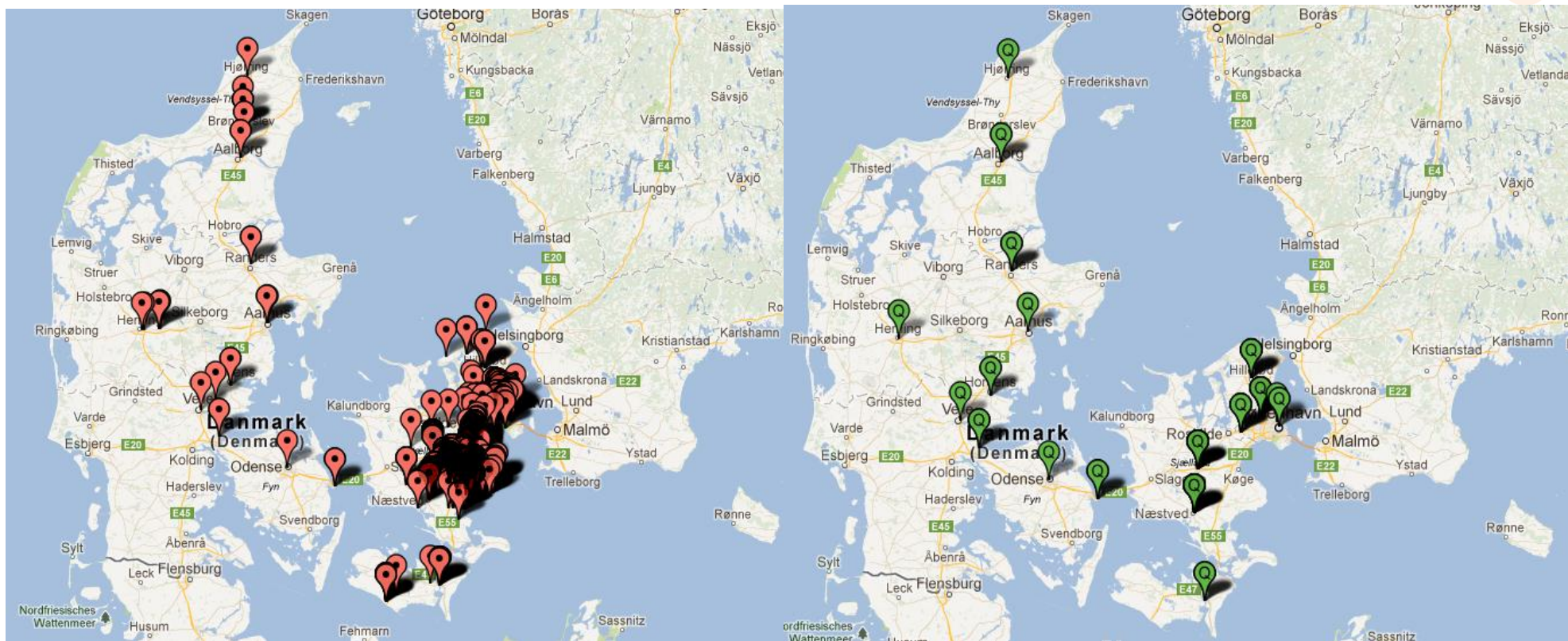
Driving range

- From April to June 2012



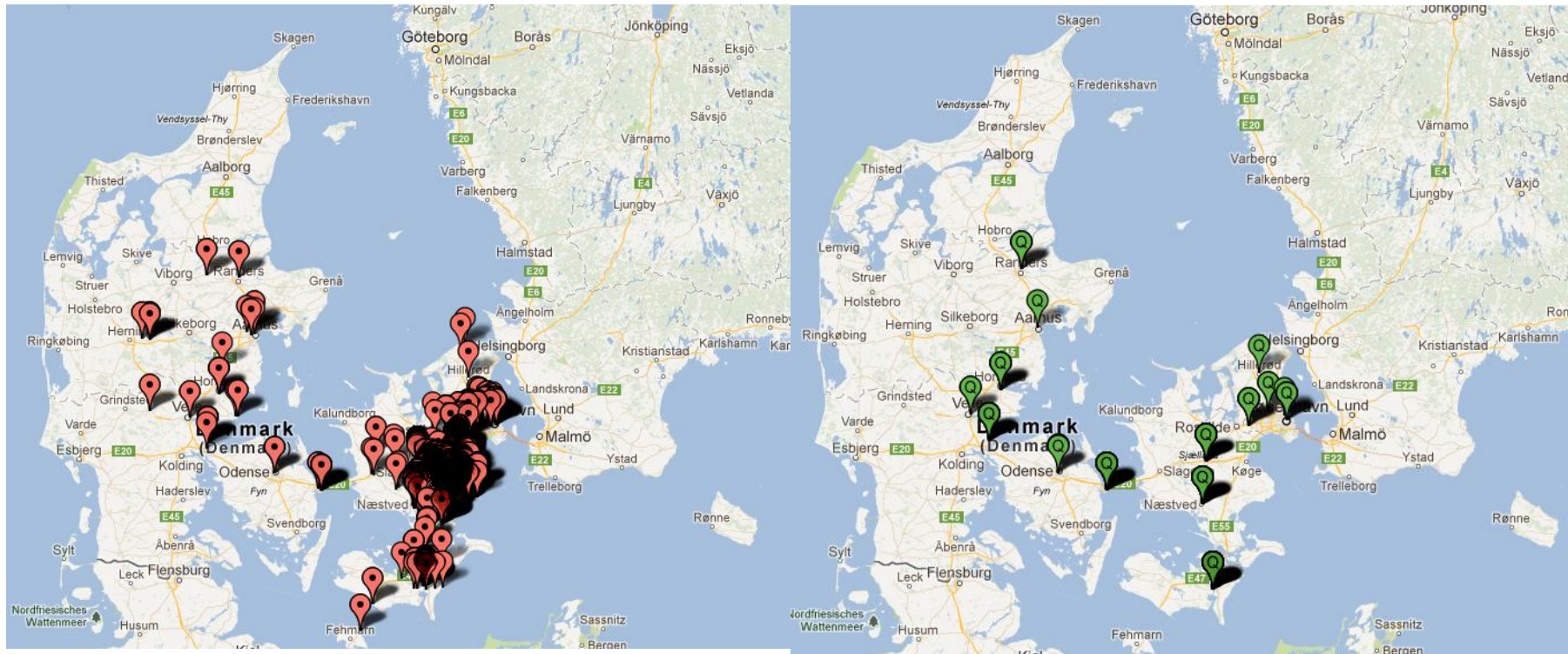
Driving range

- From June to August 2012



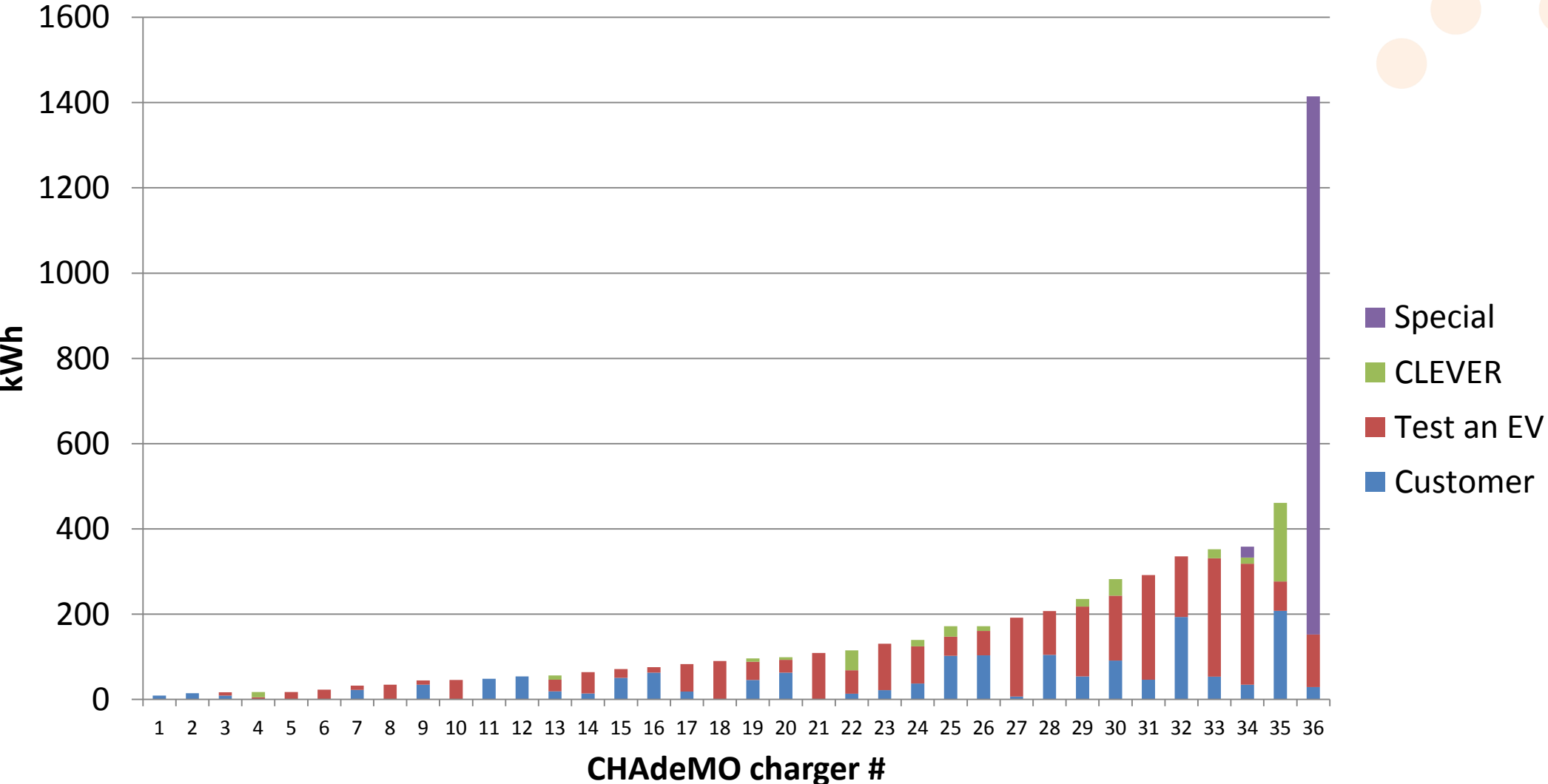
Driving range

- From August to December 2012



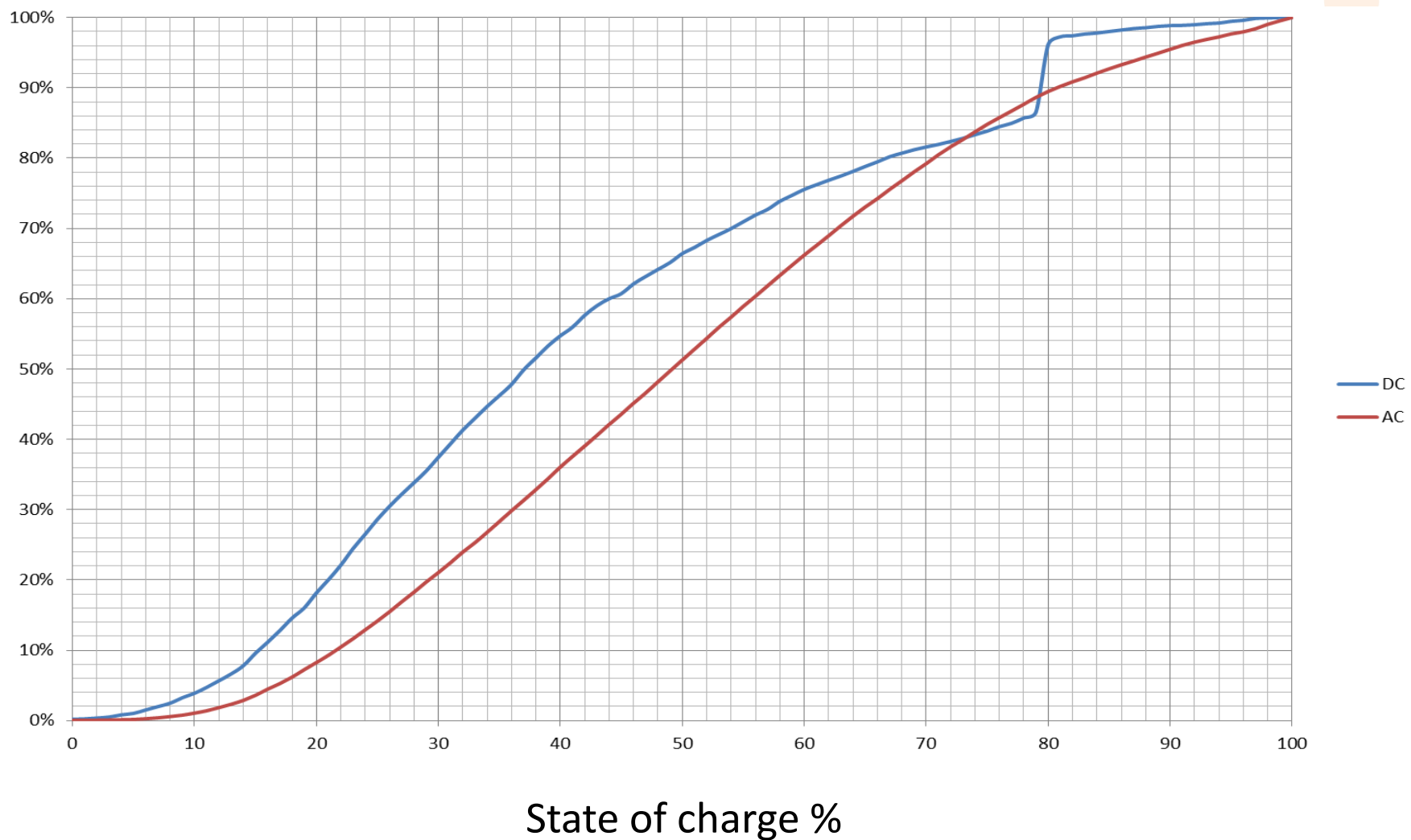
Quick Charge

- Yes, we have customers



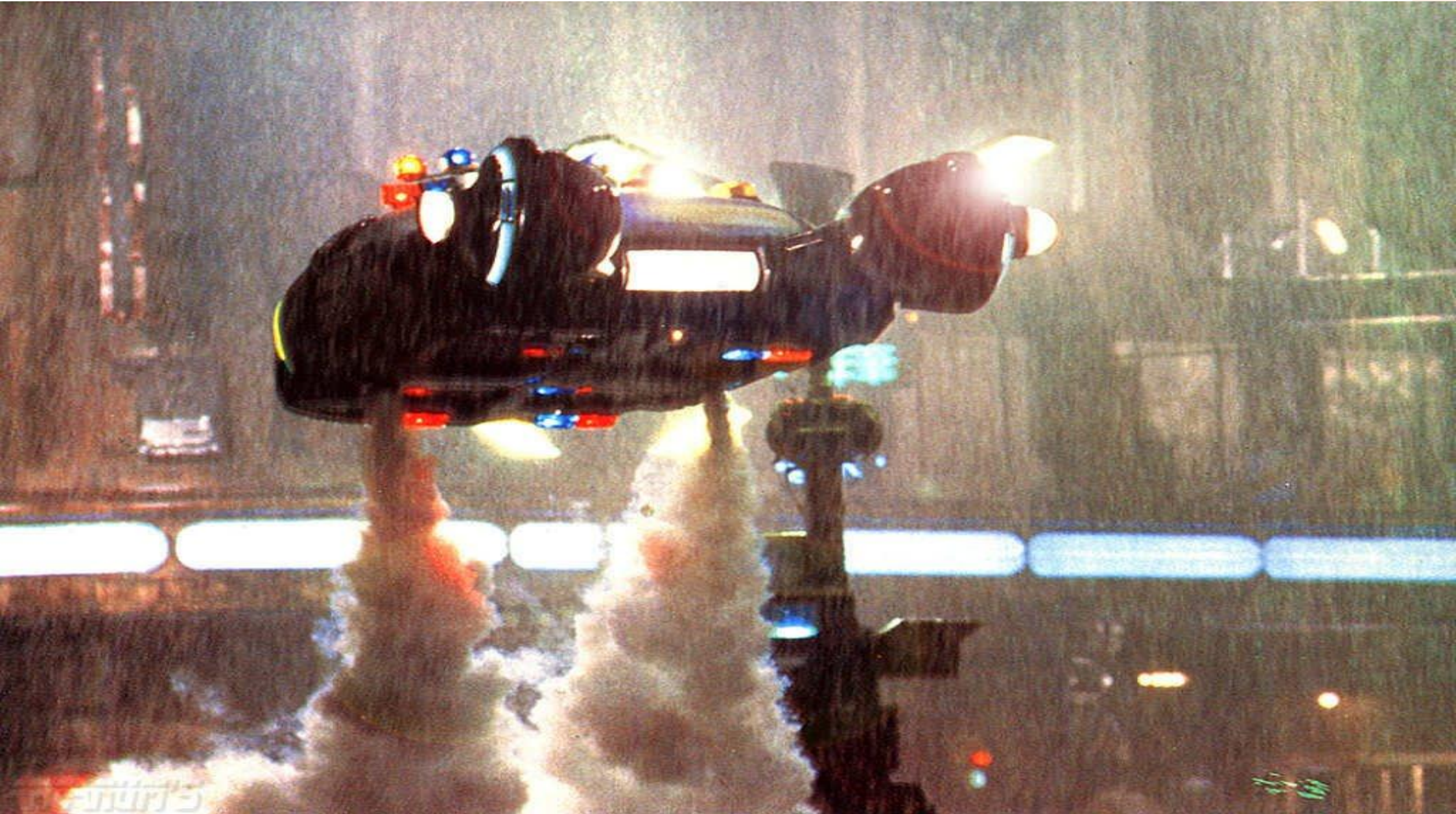
Charging

- *When do we start to charge?*



So, when will it fly?

- Depends on number of models and the price (gasoline and battery)



The future

- Is here today...



Terra 53 C
CCS Only



Terra 53 CJ
CCS & CHAdeMO



Terra 53 CJG
CCS, CHAdeMO &
Fast AC





Thank you!

Ole Alm

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