

## CHAdeMO EUROPE

#### What is CHAdeMO Association in Europe

- The CHAdeMO European General Assembly is voluntary assembly composed of members of the CHAdeMO Association in Europe.
- The CHAdeMO European Steering Committee is composed of the European Steering Committee members.
- The CHAdeMO Association in Europe has CHAdeMO European Liaison who plays office function of the CHAdeMO Association in Europe, under guidance of the European S.C., the Secretariat, and confirmed by the Executive Board.



# CHAdeMO EUROPE

#### Background

- *External situation* The CHAdeMO Association understands the rising importance of activities within Europe, including voicing to local authorities on country basis and on EU level.
  - This governance principle shall clarify what are the subject areas the CHAdeMO Association in Europe could move more proactively with autonomy, reporting to the Executive Board.
- Europe Current status
  - Europe is working for a common solution for Fast Charging
  - CHAdeMO is recognized as a real solution for DC fast Charging, and the fast charging network is in continue growing
  - CHAdeMO European Chapter could perform a key roll
- Needs However, we have voluntary general assembly and Steering Committee (SC) in Europe. In order to promote standardization of CHAdeMO standard, it is hoped that clarified governance structure shall help the association in Europe move uniformly with more speed.
  - It is necessary to show that CHAdeMO is supported by European companies
- What is ideal level? Since the regional activities is on voluntary basis, there is no bylaws. Also, having too rigid structure may hinder the evolution from time to time.
  - But, it is necessary to start with a given structure and review it during the normal operation



## Working plan of the Policy Working Group / International affairs

#### 1. Objective

- Develop representative tasks that the Executive Board has delegated to the European SC:
  - Voicing to local authorities (strategy, timing, procedure)
  - Lobbying on European level (to lobbying bodies, EU, EC, European standardization organizations, participation to PR events etc.)

### 2. Background

• This year SC made some interactions with CENELE and Eurelectric with a quite success, but we think that it is necessary to access to other key players in Europe to show CHAdeMO and convince then that it is a real solution suitable for Europe.

### 3. Organization

• Open to all CHAdeMO partners, we need ambassadors in each country and each key body

• All the actions has to be played in a coordinated way with a common speech inside CHAdeMO, so this work group elaborate an integrated communication plan and a common messages and they will be send to SC for approval before dissemination



# Working plan of the Policy Working Group / International affairs

#### 4. Propose Activity plan

- a. Identification of the key players and our representatives:
  - Each partner will send to secretariat, before 21 of October, the key players in fast charging in their country and at European level indicating if they have a representative and the relationship
  - All the information received will be study by the SC to identify main players and the main representatives.
- b) Create the common vision document to be send and explain to main players, could include questions as
  - Explanation of CHAdeMO association, non profitable association, ...
  - Openness of CHAdeMO protocol
  - Evolution
  - Main contacts
  - European Certification
  - Examples of infrastructure, safety issues, ...