

NISSAN, NEW YORK CITY LAUNCH LEAF ELECTRIC VEHICLE TAXI PILOT

New York – (April 22, 2013) To celebrate Earth Day, Nissan and New York City Mayor Michael Bloomberg today launched a new electric vehicle taxi pilot with the world's best-selling electric car, Nissan LEAF. This pilot program, which puts six LEAF taxis into service beginning this spring, will help Nissan, the city, the taxi industry and the public understand how zero emission vehicles can be integrated into future taxi fleets.

Joe Castelli, vice president, Nissan Commercial Vehicles said: "As part of our commitment to zero emission vehicles for the mass-market, Nissan is looking for ways to broaden the use of electric cars, including commercial applications like taxis. Following the selection of Nissan NV200 as New York City's Taxi of Tomorrow, our relationship with the city provides us the ultimate proving ground to conduct this LEAF taxi pilot to help optimize the use of electric vehicle technology for future applications."

Mayor Michael Bloomberg said: "Even though the Taxi of Tomorrow won't be on the road for another six months, we're already looking ahead to the taxi of the day after tomorrow. Nissan's proven track record with electric vehicles will put us ahead of the curve in helping us answer important questions about incorporating electric taxis into the fleet so that we can achieve the goal of a one-third electric taxi fleet by 2020."

As part of the pilot, Nissan and partners in New York City will also install several CHAdeMO-based DC quick chargers, which will enable drivers to re-charge their electric taxis quickly during their shift. With quick charging, Nissan LEAF can be recharged to about 80 percent in under 30 minutes.

About the 2013 Nissan LEAF

Now in its third model year, Nissan LEAF is the world's best-selling pure electric vehicle with nearly 60,000 cumulative sales worldwide. For 2013, LEAF features numerous customer-focused upgrades and is now being assembled at Nissan's plant in Smyrna, Tenn. LEAF is powered by a responsive 80kW AC synchronous motor produced at Nissan's Powertrain Assembly plant in Decherd, Tenn., with energy supplied by an advanced 48-module lithium-ion battery assembled at Nissan's new battery plant in Smyrna.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized as an ENERGY STAR® Partner of the Year in 2010, 2011 and 2012 by the U.S. Environmental Protection Agency. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com or visit the Americas media sites NissanNews.com and InfinitiNews.com.

About Nissan

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 248,000 employees globally, Nissan provided customers with more than 4.9 million vehicles

in 2012, generating revenue of 9.4 trillion yen (\$US 118.95 billion) in fiscal 2011. With a strong commitment to developing exciting and innovative products for all, Nissan delivers a comprehensive range of 64 models under the Nissan and Infiniti brands. A pioneer in zero-emission mobility, Nissan made history with the introduction of the Nissan LEAF, the first affordable, mass-market, pure-electric vehicle and winner of numerous international accolades, including the prestigious 2011-2012 Car of the Year Japan and 2011 World Car of the Year awards. For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>.

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